

# *City of Alexandria, Virginia*

## MEMORANDUM

DATE: JANUARY 20, 2016

TO: MEMBERS OF THE TRANSPORTATION COMMISSION

FROM: CARRIE SANDERS, ACTING DEPUTY DIRECTOR, TES

SUBJECT: AGENDA ITEM #4 – TRANSPORTATION DEMAND  
MANAGEMENT SIX YEAR PLAN

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**ISSUE:** Transportation Demand Management Six Year Plan

**RECOMMENDATION:** That the Transportation Commission (Commission) receive the report on the Alexandria Six Year Transportation Demand Management Plan (TDMP).

**DISCUSSION:** Transportation Demand Management Plans help TDM (Transportation Demand Management) programs like Local Motion improve the efficiency and effectiveness of TDM programming and services. The City's Long Range TDMP, which has a 25 year horizon, was adopted by Council at the March 3, 2011 legislative meeting. It serves as a long-range comprehensive road map for TDM programming and initiatives. The TDMP is a requirement for all jurisdictions receiving State TDM funding, and serves as a management and policy document for Local Motion to maximize investments of public funds to achieve the greatest possible public benefit. In December 2014, DRPT promulgated a new requirement for grant recipients to develop a six year Transportation Demand Plan. The TDMP modification to the planning horizon of six years is required in order to receive TDM grant funding from DRPT. The modification itself was funded by a federal Congestion Mitigation Air Quality (CMAQ) grant. In partnership with DRPT, City staff consolidated actions in the adopted master plan to a six year time frame. In addition to updated funding information, the six year plan includes recent developments to the City's TDM Program such as the mobile transit store, collaborations with Arlington County, and the addition of a new marketing and outreach contractor have also been added. Attachment 1 provides and executive summary of the Six Year Plan, and the full plan is provided in Attachment 2.

The TDM Six Year Plan is fiscally constrained, with a baseline program clearly defined along with additional programs to be implemented if additional funding becomes available.

The following is a listing of all the funding sources identified by the TDMP for the TDM Program's baseline operations:

- Federal Congestion Mitigation and Air Quality Grant (CMAQ) / Regional Surface Transportation Program (RSTP) funding (67%)

- DPRT TDM Operations Grant (23%)
- City funding used to provide the required 20 percent “match” to DPRT’s grant funding (6%)
- VDOT Employer Outreach Grant (4%)

Following the Transportation Commission presentation, staff will also provide the Six Year Plan to City Council at their February 23, 2016 meeting.